

ORDER



KLAS

Orders
Order / Rev: 37054
Alt Order #: 08853807
Product Desc: HORSFORD/CON/DEM
Estimate: 1609
Flight Dates: 09/11/12 - 11/02/12
Original Date / Rev: 08/21/12 / 11/01/12
Order Type: GENERAL

Primary AE: Mike Jones
Sales Office: K-WAS
Sales Region: National

Agency
Name: GMMB
Buying Contact:
Billing Contact:
 1010 Wisconsin Ave NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Horsford, Steven D-CD4
Demographic: A35+
Product Codes: PO1
Priority: LV3
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	76	\$26,740.00	\$22,729.00
10/29/12	11/02/12	4	\$3,430.00	\$2,915.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	76	\$26,740.00	\$22,729.00	0.00
November 2012	4	\$3,430.00	\$2,915.50	0.00
Totals	80	\$30,170.00	\$25,644.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KLAS	30%	\$30,170.00
Market	100%	\$100,566.67

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$25,141.67
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$5,028.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	09/11/12	10/01/12	8 News Now 5a M-F	CM	5-6a	MTWTF--	:30	1	\$145.00	LV3	0.00	NM	3	\$435.00
8 News Now 5a M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/11/12	09/17/12	MTWTF--			1			\$145.00		0.00			
Week:		09/18/12	09/24/12	MTWTF--			2			\$145.00		0.00			
Week:		09/25/12	10/01/12	-TWTF--			2			\$145.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	09/11/12	10/01/12	8 News Now 5a M-F	CM	5-6a	MTWTF--	:30	1	\$145.00	LV3	0.00	NM	3	\$435.00
8 News Now 5a M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/25/12	10/01/12	-TWTF--			2		\$145.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	8	09/25/12-10/01/12		8 News Now 5a M-F		5-6a	-TWThF----	:30		(\$145.00)		0.00	NM		
Credited [v5 canx]															
5	8	09/25/12-10/01/12		8 News Now 5a M-F		5-6a	-TWThF----	:30		(\$145.00)		0.00	NM		
Credited [v5 canx]															
E 2	8	09/11/12	10/01/12	8 News Now 6a M-F	CM	6-7a	MTWTF--	:30	3	\$150.00	LV3	0.00	NM	6	\$900.00
8 News Now 6a M-F															
8 NEWS NOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/11/12	09/17/12	M-WTF--			3		\$150.00		0.00				
Week:		09/18/12	09/24/12	MTWTF--			3		\$150.00		0.00				
Week:		09/25/12	10/01/12	-TWTF--			3		\$150.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
7	8	09/25/12-10/01/12		8 News Now 6a M-F		6-7a	-TWThF----	:30		(\$150.00)		0.00	NM		
Credited [v5 canx]															
8	8	09/25/12-10/01/12		8 News Now 6a M-F		6-7a	-TWThF----	:30		(\$150.00)		0.00	NM		
Credited [v5 canx]															
9	8	09/25/12-10/01/12		8 News Now 6a M-F		6-7a	-TWThF----	:30		(\$150.00)		0.00	NM		
Credited [v5 canx]															
E 3	8	09/11/12	10/01/12	CBS This Morning 7-9a	CM	7-9a	MTWTF--	:30	4	\$125.00	LV3	0.00	NM	9	\$1,125.00
CBS This Morning															
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/11/12	09/17/12	MTWTF--			4		\$125.00		0.00				
Week:		09/18/12	09/24/12	MTWTF--			4		\$125.00		0.00				
Week:		09/25/12	10/01/12	-TWTF--			4		\$125.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
10	8	09/25/12-10/01/12		CBS This Morning 7-9a		7-9a	-TWThF----	:30		(\$125.00)		0.00	NM		
Credited [v5 canx]															
11	8	09/25/12-10/01/12		CBS This Morning 7-9a		7-9a	-TWThF----	:30		(\$125.00)		0.00	NM		
Credited [v5 canx]															
12	8	09/25/12-10/01/12		CBS This Morning 7-9a		7-9a	-TWThF----	:30		(\$125.00)		0.00	NM		
Credited [v5 canx]															
E 4	8	09/15/12	09/15/12	CBS Early Show - Sat.	CM	5-7a	-----S-	:30	1	\$240.00	LV1	0.00	NM	1	\$240.00
CBS Early Show - Sat.															
CBS THIS MORNING SATURDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	-----S-			1		\$240.00		0.00				
E 5	8	09/16/12	09/30/12	CBS News Sunday Morn	CM	CBS Sunday Morn	-----S	:30	1	\$850.00	LV1	0.00	NM	1	\$850.00
CBS News Sunday Morning															
CBS NEWS SUNDAY MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	-----S			1		\$850.00		0.00				
Week:		09/17/12	09/23/12	-----			0		\$0.00		0.00				
Week:		09/24/12	09/30/12	-----S			1		\$850.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	8	09/24/12-09/30/12		CBS News Sunday Morning		CBS Sunday Morn	-----Su	:30		(\$850.00)		0.00	NM		
Credited [v5 canx]															
E 6	8	09/16/12	09/16/12	Face The Nation	CM	Face The Nation	-----S	:30	1	\$940.00	LV1	0.00	NM	1	\$940.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Face The Nation											
				Face The Nation											
FACE THE NATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	-----S		1			\$940.00		0.00				
E 7	8	09/11/12	10/01/12	Live w/Kelly	CM	9-10a	MTWTF--	:30	2	\$200.00	LV3	0.00	NM	4	\$800.00
				Live With Regis & Kelly											
LIVE! WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/11/12	09/17/12	M-WTF--		2			\$200.00		0.00				
Week:		09/18/12	09/24/12	MTWTF--		2			\$200.00		0.00				
Week:		09/25/12	10/01/12	-TWTF--		2			\$200.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	8	09/25/12-10/01/12		Live w/Kelly		9-10a	-TWThF----	:30		(\$200.00)		0.00	NM		
Credited															
[v5 canx]															
6	8	09/25/12-10/01/12		Live w/Kelly		9-10a	-TWThF----	:30		(\$200.00)		0.00	NM		
Credited															
[v5 canx]															
E 8	8	09/11/12	10/01/12	Price Is Right	CM	10-11a	MTWTF--	:30	1	\$1,000.00	LV1	0.00	NM	2	\$2,000.00
				Price Is Right											
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/11/12	09/17/12	M-WTF--		1			\$1,000.00		0.00				
Week:		09/18/12	09/24/12	MTWTF--		1			\$1,000.00		0.00				
Week:		09/25/12	10/01/12	-TWTF--		1			\$1,000.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	8	09/25/12-10/01/12		Price Is Right		10-11a	-TWThF----	:30		(\$1,000.00)		0.00	NM		
Credited															
[v5 canx]															
E 9	8	09/11/12	09/21/12	Y&R	CM	11a-12p	MTWTF--	:30	1	\$1,500.00	LV1	0.00	NM	2	\$3,000.00
				Young & Restless											
YOUNG & RESTLESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/11/12	09/17/12	MTWTF--		1			\$1,500.00		0.00				
Week:		09/18/12	09/24/12	-TWTF--		1			\$1,500.00		0.00				
E 10	8	09/11/12	10/01/12	8 News Now Noon M-F	CM	12-1230p	MTWTF--	:30	2	\$200.00	LV3	0.00	NM	4	\$800.00
				8 News Now Noon M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/11/12	09/17/12	MTWTF--		2			\$200.00		0.00				
Week:		09/18/12	09/24/12	MTWTF--		2			\$200.00		0.00				
Week:		09/25/12	10/01/12	-TWTF--		1			\$200.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	8	09/25/12-10/01/12		8 News Now Noon M-F		12-1230p	-TWThF----	:30		(\$200.00)		0.00	NM		
Credited															
[v5 canx]															
E 11	8	09/11/12	10/01/12	1230-2p Soaps/ LMAD	CM	1230-2p	MTWTF--	:30	1	\$300.00	LV3	0.00	NM	2	\$600.00
				Soaps / Let's Make A Deal		(12:30 PM-1:00 PM)									
THE BOLD AND THE BEAUTIFUL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/11/12	09/17/12	MTWTF--		1			\$300.00		0.00				
Week:		09/18/12	09/24/12	-----		0			\$0.00		0.00				
Week:		09/25/12	10/01/12	-TWTF--		2			\$300.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	8	09/25/12-10/01/12		1230-2p Soaps/ LMAD		1230-2p	-TWThF----	:30		(\$300.00)		0.00	NM		
Credited															
[v5 canx]															
E 12	8	09/11/12	10/01/12	Ellen	CM	3-4p	MTWTF--	:30	2	\$275.00	LV3	0.00	NM	4	\$1,100.00
				Ellen											
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/11/12	09/17/12	MTWTF--		2			\$275.00		0.00				

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Estimate: 1609
KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 12	8	09/11/12	10/01/12	Ellen Ellen	CM	3-4p MTWTF--	:30	2	\$275.00	LV3	0.00	NM	4	\$1,100.00
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/11/12	09/17/12	MTWTF--		2		\$275.00		0.00				
Week:		09/18/12	09/24/12	MTWTF--		2		\$275.00		0.00				
Week:		09/25/12	10/01/12	-TWTF--		2		\$275.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
5	8	09/25/12-10/01/12		Ellen		3-4p		-TWThF----	:30	(\$275.00)	0.00	NM		
Credited [v5 canx]														
6	8	09/25/12-10/01/12		Ellen		3-4p		-TWThF----	:30	(\$275.00)	0.00	NM		
Credited [v5 canx]														
E 13	8	09/11/12	10/01/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p MTWTF-- (4:30 PM-5:00 PM)	:30	3	\$225.00	LV3	0.00	NM	7	\$1,575.00
8 NEWS NOW AT 4PM & 430PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/11/12	09/17/12	M-WTF--		3		\$225.00		0.00				
Week:		09/18/12	09/24/12	MTWTF--		3		\$225.00		0.00				
Week:		09/25/12	10/01/12	-TWTF--		3		\$225.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
8	8	09/25/12-10/01/12		8 News Now 4p M-F		4-5p		(4:30 PM-5:00 P-TWThF----	:30	(\$225.00)	0.00	NM		
Credited [v5 canx]														
9	8	09/25/12-10/01/12		8 News Now 4p M-F		4-5p		(4:30 PM-5:00 P-TWThF----	:30	(\$225.00)	0.00	NM		
Credited [v5 canx]														
E 14	8	09/11/12	10/01/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p MTWTF--	:30	4	\$275.00	LV3	0.00	NM	9	\$2,475.00
8 NEWS NOW ROTATION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/11/12	09/17/12	M-WTF--		4		\$275.00		0.00				
Week:		09/18/12	09/24/12	MTWTF--		4		\$275.00		0.00				
Week:		09/25/12	10/01/12	-TWTF--		4		\$275.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
9	8	09/25/12-10/01/12		8 News Now 5-630p M-F		5-630p		-TWThF----	:30	(\$275.00)	0.00	NM		
Credited [v5 canx]														
10	8	09/25/12-10/01/12		8 News Now 5-630p M-F		5-630p		-TWThF----	:30	(\$275.00)	0.00	NM		
Credited [v5 canx]														
11	8	09/25/12-10/01/12		8 News Now 5-630p M-F		5-630p		-TWThF----	:30	(\$275.00)	0.00	NM		
Credited [v5 canx]														
E 15	8	09/15/12	09/29/12	8 News Now Sat 5-7p 8 News Now Sat 5-7p	CM	5-7p -----S- (5:00 PM-5:30 PM)	:30	1	\$175.00	LV2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	-----S-		1		\$175.00		0.00				
Week:		09/17/12	09/23/12	-----		0		\$0.00		0.00				
Week:		09/24/12	09/30/12	-----S-		1		\$175.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	8	09/24/12-09/30/12		8 News Now Sat 5-7p		5-7p		(5:00 PM-5:30 P-----Sa--	:30	(\$175.00)	0.00	NM		
Credited [v5 canx]														
E 16	8	09/22/12	09/22/12	8 News Now Sat 5-7p 8 News Now Sat 5-7p	CM	5-7p -----S- (6:30 PM-7:00 PM)	:30	1	\$175.00	LV2	0.00	NM	1	\$175.00
8 NEWS NOW AT 630PM-SAT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-----S-		1		\$175.00		0.00				
E 17	8	09/11/12	10/01/12	630-7p Inside Edition Inside Edition	CM	630-7p MTWTF--	:30	4	\$250.00	LV4	0.00	NM	1	\$250.00

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Flight Dates: 09/11/12 - 11/02/12

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Product Desc: HORSFORD/CON/DEM
Estimate: 1609
KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount		
INSIDE EDITION																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
Week:		09/11/12	09/17/12	M-WTF--		4				\$250.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>				
1	8	09/11/12-09/17/12		630-7p Inside Edition		630-7p		M-WThF----	:30	(\$250.00)		0.00	NM				
		Credited [v5]															
2	8	09/11/12-09/17/12		630-7p Inside Edition		630-7p		M-WThF----	:30	(\$250.00)		0.00	NM				
		Credited [v5]															
3	8	09/11/12-09/17/12		630-7p Inside Edition		630-7p		M-WThF----	:30	(\$250.00)		0.00	NM				
		Credited [v5]															
4	8	09/11/12-09/17/12		630-7p Inside Edition		630-7p		M-WThF----	:30	(\$250.00)		0.00	NM				
		Credited [v5]															
Week:		09/18/12	09/24/12	MTWTF--		4				\$250.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>				
5	8	09/18/12-09/24/12		630-7p Inside Edition		630-7p		MTWThF----	:30	(\$250.00)		0.00	NM				
		Credited [v5]															
6	8	09/18/12-09/24/12		630-7p Inside Edition		630-7p		MTWThF----	:30	(\$250.00)		0.00	NM				
		Credited [v5]															
7	8	09/18/12-09/24/12		630-7p Inside Edition		630-7p		MTWThF----	:30	(\$250.00)		0.00	NM				
		Credited [v5]															
Week:		09/25/12	10/01/12	-TWTF--		4				\$250.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>				
9	8	09/25/12-10/01/12		630-7p Inside Edition		630-7p		-TWThF----	:30	(\$250.00)		0.00	NM				
		Credited [v5 canx]															
10	8	09/25/12-10/01/12		630-7p Inside Edition		630-7p		-TWThF----	:30	(\$250.00)		0.00	NM				
		Credited [v5]															
11	8	09/25/12-10/01/12		630-7p Inside Edition		630-7p		-TWThF----	:30	(\$250.00)		0.00	NM				
		Credited [v5 canx]															
12	8	09/25/12-10/01/12		630-7p Inside Edition		630-7p		-TWThF----	:30	(\$250.00)		0.00	NM				
		Credited [v5 canx]															
E 18	8	09/11/12	10/01/12	7-8p Rotator	CM	7-8p	MTWTF--	:30	2	\$275.00	LV4	0.00	NM	2	\$550.00		
				7-8p Rotator													

ET/INSIDER

	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
Week:	09/11/12	09/17/12	M-WTF--	2	\$275.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	8	09/11/12-09/17/12	7-8p Rotator	7-8p	M-WThF----	:30	(\$275.00)	0.00	NM		
Credited											
[v5]											
Week:	09/18/12	09/24/12	MTWTF--	2	\$275.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
4	8	09/18/12-09/24/12	7-8p Rotator	7-8p	MTWThF----	:30	(\$275.00)	0.00	NM		
Credited											
[v5]											
Week:	09/25/12	10/01/12	-TWTF--	2	\$275.00	0.00					

Order / Rev: 37054
Alt Order #: 08853807
Flight Dates: 09/11/12 - 11/02/12

Advertiser: Horsford, Steven D-CD4
Product Desc: HORSFORD/CON/DEM
Estimate: 1609
KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 18	8	09/11/12	10/01/12	7-8p Rotator 7-8p Rotator	CM	7-8p	MTWTF--	:30	2	\$275.00	LV4	0.00	NM	2	\$550.00
ET/INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/25/12	10/01/12	-TWTF--					2	\$275.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	8	09/25/12-10/01/12		7-8p Rotator		7-8p	-TWThF----	:30		(\$275.00)		0.00	NM		
Credited [v5 canx]															
6	8	09/25/12-10/01/12		7-8p Rotator		7-8p	-TWThF----	:30		(\$275.00)		0.00	NM		
Credited [v5]															
E 19	8	09/16/12	09/23/12	Sun 7-8p 60 Minutes	CM	7-8p	-----S	:30	1	\$1,100.00	LV3	0.00	NM	2	\$2,200.00
60 MINUTES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S					1	\$1,100.00		0.00			
Week:		09/17/12	09/23/12	-----S					1	\$1,100.00		0.00			
E 20	8	09/11/12	09/14/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p	-TWTF--	:30	6	\$475.00	LV3	0.00	NM	6	\$2,850.00
8 NEWS NOW AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/11/12	09/17/12	--WTF--					6	\$475.00		0.00			
E 21	8	09/11/12	09/14/12	Letterman Letterman	CM	1135p-1237a (11:35 PM-12:37 XM)	-TWTF--	:30	4	\$175.00	LV3	0.00	NM	4	\$700.00
LATE SHOW w. LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/11/12	09/17/12	--WTF--					4	\$175.00		0.00			
E 22	8	09/15/12	09/29/12	ACC Football ACC Football	CM	930a-12n	-----S-	:30	2	\$750.00	LV1	0.00	NM	4	\$3,000.00
CBS COLLEGE FOOTBALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-					2	\$750.00		0.00			
Week:		09/17/12	09/23/12	-----S-					2	\$750.00		0.00			
Week:		09/24/12	09/30/12	-----S-					2	\$750.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	8	09/24/12-09/30/12		ACC Football		930a-12n	-----Sa--	:30		(\$750.00)		0.00	NM		
Credited [v5 canx]															
6	8	09/24/12-09/30/12		ACC Football		930a-12n	-----Sa--	:30		(\$750.00)		0.00	NM		
Credited [v5 canx]															
N 25	8	11/02/12	11/02/12	Fri 8-9p Undercover Boss	CM	8-9p	----F--	:30	1	\$1,400.00	LV2	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$1,400.00		0.00			
N 26	8	11/02/12	11/02/12	8 News Now 5a M-F 8 News Now 5a M-F	CM	5-6a	----F--	:30	2	\$790.00	LV1	0.00	NM	2	\$1,580.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					2	\$790.00		0.00			
N 27	8	11/02/12	11/02/12	Price Is Right Price Is Right	CM	10-11a	----F--	:30	1	\$450.00	LV2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$450.00		0.00			
													Totals	80	\$30,170.00